

ALIYAH expo 2009





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Olim: The centre of our universe

Over the past three years, the *aliyah* experience has changed dramatically. From *Aliyah Expos* to *aliyah flights*, the Israel Centre has made the process a breeze.

Not only do we bring everything to you, the centre and focus of our programme, but we also do it all for you. We understand how hard it is to uproot your life and move to another country, so our aim is to make things easier for you. Why? Because we want you! In fact, we 'pay' you to make *aliyah*! And we help and support you in any way we can.

So what's the first step? Well, if you're reading this, you've already taken that step. The South African *Aliyah Expo* is a new innovation to help potential *olim* to make the decision to 'come home'. This Expo, now in its third year, is the biggest in the *aliyah* world today, and the 2009 programme is bigger and better than ever before. The Israel Centre has added more fields of interest with more experts who can assist *olim* to make a smooth transition into Israel – your new home.

Last year's Expo, which coincided with Israel's 60th anniversary, saw hundreds of people wandering through the halls. The opening was a huge success with Rabbi Warren Goldstein and Avrom Krengel (SAZF), among others, extolling the benefits of such an expo. This year's event promises to bring you even more exciting news, views and opinions.

More than 30 experts in all major fields, including absorption, employment, banking, investments, medical and health services providers, retirement, budget planning, education, legal advice, insurance, property and shipping, are in South Africa to bring all relevant information and every possible service to you on your doorstep.

The Jewish Agency for Israel has put you, the South African Jew, in the centre. We have provided all services and all information you may need to make the right decision. We believe in delivering – delivering the services and information YOU need for your new home.



This Expo is unique not just because of the huge diversity, but also because of its distinctive structure. We don't simply ask you to come in and grab a flyer; we provide you with the opportunity to meet the people you need to meet on a one-to-one basis. We give you the opportunity to ask any questions you may have and get all the answers – for you and your specific situation.

This structure is part of our larger concept for *aliyah* on a red carpet. As we believe you are at the centre of our work, once you have made the right decision, we will ensure you have a successful *aliyah* experience.

Starting at the beginning when we open your *aliyah* file, we arrange everything for you, from getting *aliyah* approval from Israel and organising your visas to taking you through to your final destination and your new passport. This includes early check-in at the airport the day before so you simply arrive with your boarding pass and hand in luggage on the day of departure. We even organise your foreign currency at a place convenient for you at special rates! Then there are the preparation seminars and a special *ulpan* to get your Hebrew on track.

If you think this ends here in South Africa, think again! Our service to you continues even after you land! All the bureaucracy related to immigration is done for you in less than a day compared to what would usually take you weeks or even months.

On arrival, you receive your Israeli ID and *oleh* (immigrant) certificate! We bring the

various organisations to you to enable you to open a bank account, sign up for health coverage and national insurance and get your Israeli cell phone – so you don't have to run around from pillar to post trying to sort these things out yourself. We even arrange a host family in Israel and put you in touch with Telfed, the South African Zionist Federation in Israel!

However, this process, which is relatively new to our organisation, is only part of the *aliyah* flights that were introduced last year. The *aliyah* flights give us the numbers that enable us to provide this special service for you. *Aliyah Dalet*, the next flight, leaves on July 4, at which time I will be returning home after three wonderful years in South Africa. I would like you all to be on this flight, but for those who can't make it so soon, please don't give up on your dream.

You are our focus. It is our duty and our pleasure to give you what you need in order to make your *aliyah* experience rewarding, exciting and successful.

Feel free to call us if you require any further information. We look forward to seeing you after the Expo... If not now, when?

*B'hatzlacha and lehitraot.**



Ofer Dahan

Director: Israel Centre

* Good luck and see you soon.



Yossi Eshed, Cape Town Aliyah Shaliach



Returning 'home'

Israel has always been the Home of the Jewish People. In 1948, this hope became a tangible reality. Ever since, Jews have been returning to their Homeland and the country has, once again, become alive and receptive to her returning children.

Global political and financial factors are currently playing a significant role on immigration dynamics – and where other countries are cautious in taking in new immigrants who strain their job markets, Israel is welcoming her children back with open arms.

South Africa has pioneered the Expo process and there is no better way to avail

yourself of the necessary information than at a well-put together Expo like this. It is important for every Jew to understand his or her connection to Israel, to learn more about Israel and what it can offer.

Working together with the Israel Centre, we endeavour to give our people safe and easy passage, and we wish all potential *olim b'hatzlacha* on their journey home.

**His Excellency
Mr Dov Segev-Steinberg
Ambassador to the State
of Israel in SA**



An enticing opportunity



This year, the Israel Centre hosts its sixth *Aliyah Expo* in three years, and by all accounts, this one will be the most vibrant, exciting and successful one held to date.

As Ofer mentioned, more than 30 specialists in a number of different areas will be in South Africa for a week to discuss the infinite possibilities available in Israel for new *olim*.

As with previous Expos, the main method of communication will be through one-on-one interviews with individuals and families, during which no questions will be left unanswered and any and all fears and apprehension laid to rest via expert input.

The incremental rise in the number of *olim* making their new homes in Israel over the past two years has astonished even the most optimistic members of the SA Zionist Federation. Israel has played host to three plane loads leaving South Africa since July last year, with the fourth due to leave in less than two months.

Four groups leaving within the space of a year is unheard of in the South African Jewish context, and surely breaks all records of those wishing to live in *Eretz Yisrael*.



This achievement is due in no small measure to the unwavering dedication and determination of Israel Centre director, Ofer Dahan, and his staff, who ensure that all those making *aliyah* are given every possible means of assistance; and to the involvement of those men and women who come to South Africa to participate in the *Aliyah Expos* and whose encouragement and empathy drive the final process.

Since the establishment of the State of Israel 61 years ago, the country has had little chance to stop, take a deep breath and rest on its laurels, most of which are

of the highest standards. Yet this has never impacted negatively on the incredible advances and innovations that have come out of the country.

In fact, it has had the opposite effect – enticing individuals and families to make their homes there and take advantage of the wonderful benefits the country offers, the excellent standard of education, the superb health care, the quality of life which is *par excellence*, and the feeling of warmth and belonging that envelops them as they disembark from the planes to start their new lives.

All of us at the SA Zionist Federation are proud to acknowledge our strong and positive relationship with the Israel Centre. We are delighted to welcome the *Aliyah Expo* experts to our country. We wish them a very productive and fulfilling time; and we wish the *olim* who will be leaving in July, and those potential *olim* who are visiting the Expo and taking that final decision, *mazel*, a wonderful future and *b'hatzlacha*!

**Avrom Krengel
Chairman
South African Zionist Federation**





Aliyah Expos: Six of the best!

In the name of the Jewish Agency, I would like to welcome you to this important event. As you consider making *aliyah* to Israel or deal with the final preparations for your move, or as you consider investing in the country or opening a business, we know that access to full information is of prime importance.

It is precisely with this in mind that we have arranged this *Aliyah Expo*. We have brought together here, in one place, representatives of all the organisations you might need to meet – people who can give you all the information you need to make a decision about your future and that of your family.

Please, avail yourself of the opportunity and ask all the questions you may have – about employment opportunities, business opportunities, housing, banking, health insurance and education. If, after your meetings here, you still have unanswered



questions, let us know and we will find the answers.

The number of *olim* (new immigrants) from South Africa has been growing in recent years. Last year saw more than 490 *olim* (390 SA *olim* and 100 returning residents), the highest number for over a decade, and your compatriots here in Israel are integrating successfully.

We do everything we can to help with absorption for we know that the *aliyah* process does not stop when you get off the plane at Ben-Gurion airport. We also realise that one of the most important tools to promote *aliyah* is for people considering the move to hear positive feedback from people who have already moved.

Aliyah is, and always has been, one of the central goals of the Jewish Agency, for it strengthens Israel and the Jewish world. We believe that Israel offers you high-quality life opportunities within a Jewish environment, and we know your moving here strengthens and enriches Israeli society and its diversity.

We look forward to your joining us here.

Shalom and lehitra'ot,

Moshe Vigdor
Director-General
Jewish Agency for Israel



South Africans make an impact



As you may know, more than 22 000 southern African Jews have made *aliyah* since the establishment of the State of Israel in 1948. They have become successful in numerous fields and their contributions are felt in all walks of Israeli life.

The Jewish State has been rebuilt for the

Jews of the world. Since 1948, the Jewish Agency has brought more than three million *olim* to Israel.

Our destiny is not to just be a shelter for wandering Jews, but to be a dynamic society where diversity, pluralism and Jewish tradition make us one people.

The South African Jewish community is a fascinating one. It has successfully kept its Zionist and Jewish way of life for a long time.

Essentially, the fulfillment of Jewish identity can only flourish in Israel. Here, you can find every aspect of our unique heritage: Hebrew language, tradition, nationality and creativity. You too can contribute to the writing of our history.

The number of southern African *olim* coming to Israel over the past few years has steadily increased.

We, at the Jewish Agency, are making every effort to give you as much information on life in Israel as possible, so that you can make informed decisions concerning your Jewish future.

The *Aliyah Expo* is an excellent vehicle for exploring employment, housing, education and other options in Israel. I urge you to make the most of the Expo and seriously consider making your future in Israel with us.

We are here for you all the way – from the *Aliyah Expo* in South Africa to your arrival in Israel and beyond.

*Alu vehatzlichu**

Eli Cohen, Director-General
Aliyah and Absorption Department
Jewish Agency for Israel

* Ascend and succeed.





A change of heart

By Darryl Egnal

Taking the decision to make *aliyah* – leaving the home you've known most of your life, leaving your parents and, in some cases, children behind, saying goodbye to other family and friends, literally and figuratively packing up your life – is a major undertaking for anyone.

Emigrating to another country brings myriad challenges and red tape that can tie you up in knots for years. And moving to a country with a different language has a different set of problems entirely.

Simple tasks like opening a bank account, choosing a cellphone company, finding a medical aid or life insurance, or finding the right school or university for your children can hamper the process, turning an exciting adventure into a nightmare.

The stress that goes with the decision to move countries is enormous, and tying up loose ends in the months before you leave takes up much of your waking hours, not to mention what has to be done on arrival.

Understanding these challenges is what makes Israel different from most countries. As an *oleh* (immigrant), special agencies have been set up to assist you in every way possible so that the adventure continues beyond the flight and 'honeymoon' period.

Not only is the Israel Centre there to support you, but it also provides you with assistance to avoid the hassle of standing in queues at embassies and banks and post offices, to name a few.

Once you've collected all your relevant documents, including a letter proving your Jewishness, mother's *Ketubah* and your birth certificate, filled in the forms and handed them over, the rest is handled by the Israel Centre staff.

Sending your passport to the Israeli Embassy for your visa, arranging your Israeli ID card for collection on arrival, organising an expo so you can find out information about various service providers before leaving the country, having the

service providers come to you when you land, choosing a host family to see you through, and so much more, is part of the Israeli government's contribution to welcoming you to Israel.

And because Israel wants you to return to the land of your ancestors, you are entitled to a variety of benefits when you arrive. The list of rights is long and is made up of financial as well as other types of support, the value of which can be equated to around \$100 000 over 10 years.

The list includes a one-way flight to Israel with 60kg weight allowance; an absorption basket grant (financial assistance for seven months intended to cover basic living expenses); free Hebrew *ulpan* studies; residence at an absorption centre for two to six months at subsidised rental rates; customs-free importation of household goods (up to three containers); customs reductions on equipment for establishing a business (limited); 50% customs reduction on a new car; basic rental assistance for four years (from second year of *aliyah*); mortgages at special terms; grant for tuition fees at higher education institutions; six months free health insurance; monthly child allowances; pension for eligible pensioners; and lots more!

Some of these rights and benefits are immediate, some are valid for three years and some are valid for up to 10 years after date of *aliyah*.

Where in the world would you have this type of support for your immigration plans? What better reason to move up your decision to come to Israel – besides your desire to come home?

Israel wants you! So if you have a change of heart, please come see us soon!





Telfed reaches out to South Africans

The South African Zionist Federation (Israel), affectionately known as Telfed, was founded in 1948, essentially to service the hundreds of South African volunteers who fought in the War of Independence and, thereafter, to assist those who wished to settle in Israel. It is the representative body of both South African Jewry and all southern African *olim* in Israel.

Telfed aims always to encourage *aliyah* by promoting programmes and projects that make Israel a country of inherent attraction to *olim*. Through its *klitah* (absorption) services, Telfed eases the transition of southern African *olim* from their familiar way of life into the society of their newly-chosen homeland by rendering every possible support on the way.

Klitah services. Initial stages of *klitah* services include: a representative at Ben Gurion airport; distribution of checklist to each new *oleh* and also information on Telfed; *olim* are met upon arrival at the absorption centre or their first address by a Telfed volunteer from the relevant regional committee; and a professional counsellor



visits the absorption centre regularly.

Counselling services: Professional staff provide counselling and guidance to *olim* in dealing with the bureaucracy and providing information on various services.

Employment: Telfed maintains a job resource centre dealing with all aspects of employment.

Financial assistance: Telfed administers trust

funds, which enables it to provide housing, personal and emergency assistance to *olim* and veteran southern Africans. Telfed also awards bursaries and scholarships from its many trust funds.

The elderly: Telfed helped found a retirement home and also assists needy elderly *olim* with financial grants.

Klitah activities. Telfed, through its volunteer workers and staff, provide social and cultural activities.

Housing. This has been one of the major achievements of Telfed. The organisation has been responsible for the establishment of a number of new rural and urban settlements throughout the country. Telfed also provides long-term rental housing for southern African *olim*.

Visit our website to find out more about our services and to receive our newsletter – www.telfed.org.il

Rabbi Dorron Kline
Telfed: SA Zionist Federation in Israel

First Home in the Homeland

Bayit Rishon B'Moledet, First Home in the Homeland, is the primary absorption programme for families and singles in the Israeli *kibbutzim*.

This is a unique six- to 12-month programme, the purpose of which is the absorption of new immigrants in a *kibbutz* framework. It offers the combination of a warm, community atmosphere with a receptive social environment, facilitating a 'soft landing' in Israel.

Key elements to a successful absorption are integrated into the programme, such as learning Hebrew, host families and a supportive staff. The programme aims to remove the many obstacles and difficulties confronting new immigrants by creating as

perfect an atmosphere as possible in order to help the new immigrant acclimatise and learn the language.

Bayit Rishon B'Moledet is an exciting programme with a unique style of absorption for single people between the ages of 28 and 40. Alternatively, there is a programme for parents aged 26 to 45 with children aged three months to 15 years. In both cases, *olim* need a clean bill of health, mentally and physically.

The programme includes: pre-*aliyah* contact and preparation; accommodation according to the family needs; high quality educational frameworks for children; intensive Hebrew studies for five to seven months in a Hebrew-speaking environment;



Elena Kovarsky



Tzachi Levy

food, laundry, health clinic, Internet, leisure activities, and other services available; and a green, quiet and clean environment.

Bayit Rishon B'Moledet was established with the best *kibbutz* life Israel has to offer, creating a haven for the new immigrant.

Tzachi Levy, representative
Elena Kovarsky, Director
Bayit Rishon B'Moledet

Aliyah Job Centre is there for you

For most 'soon-to-be' immigrants (*olim*), the prospect of finding suitable employment in Israel is one of the major factors leading to the final decision to make *aliyah*.

In creating and developing the Aliyah Job Centre, the Jewish Agency for Israel recognises your need to feel assured about your chances of securing employment in Israel, and to get timely answers to your real concerns.

The Aliyah Job Centre offers a unique combination of Internet technology; a searchable database of current job opportunities; the skills of professional advisors; email and telephone helpdesk; helpful experiences of veteran immigrants; and mentoring support.

We will guide you through the process and help you navigate the Israeli employment scene in a realistic and achievable way and



provide practical answers to your questions. Visit our website for answers to frequently asked questions: www.aliyahjobcenter.org

We shall strive to improve your chances of securing employment in Israel leading to a successful *aliyah* and absorption

Aliyah Job Centre
The Jewish Agency for Israel





Your direct channel to Israel

Presenting the latest concept in marketing information is the Jewish Agency's Global Centre. The Global Centre offers people from around the world the most comprehensive information service on a wide range of Israel-related topics.

Our one-stop-service includes:

- information about tourism, Israel programmes, academic options, work experience, employment, housing, Israel living and more;
- registration for Israel experience programmes or Jewish Agency activities in Israel or abroad;
- *aliyah* processing and advice from anywhere in the world;
- full *aliyah* counselling and processing, employment, housing, Israel services;
- personal assistance in *aliyah*, absorption and integration into Israeli society;
- individualised solutions and group activities;
- providing answers on any Israel-related questions;
- and much, much more.

In short, everything that's available and how to find it.

Operating 22 hours a day, six days a week, (except for *Shabbat*), the Global Centre representatives will answer your questions in English, French, Spanish, Russian, German, Dutch, Farsi, Portuguese and Hebrew. They will help, refer, advise and direct you with every question you may have.

**We look forward to hearing from you.
Call us toll-free: 0800 996 886.**

Jewish Agency helps olim

The Aliyah and Absorption Department assists new *olim* in their absorption in Israel. The Department has special exciting programmes for absorption including a high level *ulpan* for single academics in Jerusalem and Haifa, First Home in the Homeland on *kibbutzim*, *Ulpan Kibbutz*, and temporary housing and absorption centres.

As file manager, I ensure that there is continuity between *aliyah* and absorption. The *olim* are not just numbers, but each individual *oleh* receives individualised service to ensure that their absorption in Israel is smooth and successful.

I was born in Cape Town and matriculated from Herzlia High School in 1998. I made *Aliyah* in 2001 and served in the IDF in a combat unit for three years.

In Israel, I worked as a service manager

at one of the AOL Time Warner sites for four years. But it has always been my dream to help Jewish people fulfil their dream of rebuilding themselves by rebuilding the Jewish homeland, so I joined the Jewish Agency for Israel.

I started working for the Tnuat Aliyah Division, working with young adults participating in Israel Experiential Programmes, ultimately leading to a decision to make *aliyah*. I was later asked to manage the English unit at the Global Aliyah Centre, assisting potential *olim* from all over the globe, helping them with all aspects of their *aliyah*.

Currently, I am working in the English Geographic Region as an *aliyah* file manager. My role is to help all *olim* from the United Kingdom, Australia, New Zealand and South



Africa by assisting them with the *aliyah* process and their absorption needs once they arrive in Israel.

Jonny Katz
Jewish Agency for Israel: Aliyah and Absorption Department

Aliyah assistance for religious olim

Tehilla, the Voluntary Movement for Religious Aliyah founded almost 30 years ago, has helped over 13 000 families to make successful *aliyah* world-wide.

Tehilla is a leading authority on community research and *aliyah* pilot trips, and in exploring techniques for finding the right community for your family.

Our community research division is used by all *aliyah* organisations and is recognised as the standard of the industry. Tehilla's expertise in this field is clearly demonstrated with its publication of the *Bayit Neeman B'Yisrael: The Guide to Housing and Communities for the Religious Oleh and Investor*.

Kehillot Tehilla is Tehilla's housing division offering families support, advice and savings

on a level not offered by any other service organisation on the purchase of a home in Israel.

Yerushalaim Torah Academy (YTA), co-founded by Rabbi David Samson and Tehilla, is the newest, most exciting high school in Israel, designed to help English-speaking students successfully navigate the Israeli high school system while receiving an authentic Yeshiva education.

Finding the right community for your family, planning your *aliyah*, or purchasing your home in Israel are among the most important decisions you will ever make. With the experience that Tehilla has garnered over the past 28 years, you would be well served by contacting Tehilla today. Your home in Israel awaits!



Paysi Golomb
Co-Founder and Director
Tehilla: Voluntary Movement for Religious Aliyah





City of Ariel : A new home in I srael

Amid terraced hills and age-old olive trees in the heartland of Biblical Israel is the blossoming city of Ariel. Established in 1978,



it has taken Ariel just under 30 years to emerge as a city that demands to be noticed.

Strategically located in the centre of the country, Ariel is known as the capital of Samaria and home to the largest college in Israel.

The city of Ariel is home to the Community *Aliyah* Programme for English speaking *olim*. The programme, sponsored by the Ministry of Absorption and the Jewish Agency, provides *olim* with financial benefits as well as the assistance of an *aliyah* co-ordinator who helps the new *olim* in their absorption process.

From temporary free housing upon arrival to renting and ultimately purchasing a home, there are affordable options at every stage along the way.

The city is only 20 minutes from the nearest high-tech zone where many job opportunities are available, and half an hour from the country's primary employment centres of Tel Aviv and Ra'anana. The various local employment opportunities, added to the easy commute, make Ariel a practical and affordable location for a successful *aliyah*.

Most importantly, with a variety of communities, neighbourhoods and lifestyles, *olim* find themselves in a comfortable, welcoming environment no matter where they choose to live within the city.

Reuven Franks
Ariel Aliyah Community Co-ordinator
Ariel Absorption Offices

Choice investments

Pearl Skolnik Realty (PSK) has been involved in the Israeli real estate and investment market for the past 25 years and our clientele is both local and foreign. One of our target markets is the Anglo-Saxon community.

The company, currently managed by Efraim Weiss, resides in Modi'in and operates in a number of regions: Modi'in and the Modi'in area, Yad Binyamin and Jerusalem.

The company works in three main areas:

- marketing of building projects – we are currently marketing three projects in Yad Binyamin, Modi'in and a new project in the Hareidi city of Beitar;
- a chain of second-hand real estate agencies – in Modi'in and its surroundings, Yad Binyamin, Ramat Beit Shemesh and its surroundings, and in

the high-end areas of Jerusalem; and

- property management – under the name Yarden Property Services (YPS), we manage properties in Israel whose owners live abroad. We are currently preparing to enter the apartment building management area.

Most of our employees immigrated to Israel from English-speaking countries, and our company upholds extremely high standards of service and ethics.

Our employees have contacts in many foreign countries – South Africa, Britain, Australia and the United States – and as a result, we are exposed to many potential foreign investors.

Daniella Sieff and Efraim Weiss
Pearl Skolnik Realty



Health for I srael



On January 1, 1995, the National Health Insurance Law (NHI) went into effect in Israel. This law ensures the right to health insurance for each and every Israeli resident, and defines a basic basket of health services. Israeli residents now have greater power of choice over their health care providers since the law allows one the right to change health funds, choosing among four different ones.

This basic basket, which is given by all health plans, includes physicians visits, diagnostic and laboratory services, paramedical services, physical therapy, speech therapy, medical equipment, rehabilitation, hospitalisation and prescription medications.

Not every type of service, treatment or prescription is available in the basic basket.

Most services require a co-payment once per quarter.

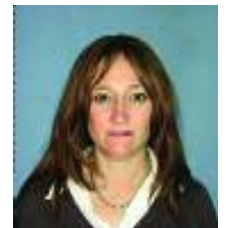
Health funds are permitted to offer their members supplementary services, termed 'complementary insurance' or *bituach mashlim*. This additional coverage includes services and products not included in the basic basket of services.

Coverage differs from insurance in two key ways: it is not individually tailored, but rather a pre-defined package where the premium is defined by age alone; secondly, nursing care is not included in supplementary coverage and is thus charged separately.

Age and/or pre-existing medical conditions are irrelevant when applying for supplemental health insurance in Israel. Most healthcare



Dr Raphy Singer



Devori Jacobson

providers offer several different supplemental plans. These plans offer a wider selection of medications, consultations with professionals outside of the health plans, second opinions, dental medicine, surgery abroad, and alternative medicine.

Dr Raphy Singer and Devori Jacobson
Meuhedet Health Services
(Kupat Cholim Meuhedet)



Modi'in's extra benefits programme

The Ministry of Immigrant Absorption, in conjunction with the Jewish Agency, has initiated *Aliyah Kehilatit*, the Modi'in Communal Aliyah Programme, to ease the path towards and during the initial stages of *aliyah*.

The special programme was designed by the Ministry of Absorption to provide new *olim* with a supportive framework, professional guidance and financial assistance.

The *Aliyah Kehilatit* benefits are in addition to the usual absorption baskets which are provided by the Ministry of Immigrant Absorption and the Jewish Agency to all *olim* during their first eight months of *aliyah*.

The special benefits provided by the Ministry of Absorption to programme participants include, among others:

- a professional project co-ordinator will accompany project participants in all aspects of their pre-*aliyah* planning and

- absorption during the first year, providing advice and counselling;
- extra rental assistance is offered to new immigrants for a six-month period, which is granted from the date of *aliyah*;
- an additional 200 *ulpan* hours will be offered to programme participants.
- a one-time entrepreneurship subsidy;
- education assistance;
- social and cultural activities including lectures, trips, educational seminars and programmes;
- English-speaking host families to help assist in the absorption process;
- municipal tax subsidy for the first year; on the first 100sqm you get 90% discount.

Eligibility for the Communal Aliyah Programme (available for a limited time only) includes:

- *olim* making *aliyah* and receiving a *teudat zehut* (identity card);
- families: heads of the family up to 55



Cherie Albucher

- years of age;
 - singles between 25-55 years of age.
- The programme has the explicit right to accept or reject participants.

Levana Shifman
Cherie Albucher
Modi'in Communal Aliyah Programme

Building with a heart of gold

"If Dimri Towers is a monster, then it's a monster with a heart of gold." This defense of the heavily-Anglo housing colossus in central Modi'in flows unsolicited from Israel Meitav, the project's chief salesman, at the mere mention of its architectural design.

Since its 2002 inception, Dimri Towers have been called 'Modi'in's ugliest building' by online news sites and forums. Built to resemble a Roman aqueduct, the towers are connected to each other along the top floor, rising against the incline of the hill they sit on.

Despite the rants, this huge single-line housing project is a real-estate success. Dimri Towers currently consists of nine buildings with 455 apartments, almost all of which have been sold. The ninth building is scheduled to be ready for occupancy by

December.

Meitav says the golden heart lies in the towers' spacious, well-lit four- and five-room apartments. Data from 2008 show 75% of the towers' English-speaking buyers are South African in origin. Meitav says about 300 of the towers' 1 200 residents hail from English-speaking countries. (*Summary of article by Cnaan Liphshiz, www.haaretz.com*)

YH Dimri Construction and Development Ltd was founded in 1989 and is recognised today as one of Israel's largest and most distinctive real estate companies.

The company specialises in building prestigious residential projects and even entire neighbourhoods, all at the very highest standards of excellence.

YH Dimri is proud to be building,



marketing or planning about 30 projects across 12 cities in Israel, including residential, commercial, industrial, resort and mixed-use properties.

Dimri Towers was designed to present you with the complete residential living experience.

Israel Metav
Dimri Towers, Modi'in
YH Dimri Construction & Development

Peace of mind with your move

Joburg to Jerusalem with seven boxes or seven hundred, with your antiques or giraffes, Bayley Worldwide Removals will pick up the roots you have laid and taken them to your new home.

Bayley Worldwide Removal's vast experience allied to its philosophy of personal service and attention to detail enable the company to provide you, our customer, with an anxiety-free move.

We understand that moving house can be a very traumatic experience. You can rest assured that our vast experience, attention

to detail and personal service will allow you to relax in the knowledge that your move is being handled in the most careful and professional manner.

Our expertise and dedication to packaging excellence is widely acknowledged by our overseas agents and satisfied customers and is the hallmark of our professional and caring approach.

As packing is the most vital ingredient in the moving mix, we use only the very best packaging materials and technology available, and we offer an extra special

service to our Jewish customers – our staff is trained to pack *Kosher* kitchens.

Our services extend to secure storage facilities, reliable overseas agents, an excellent computer tracking system and various forms of marine and domestic insurance.

We ensure your complete peace of mind during your move.



Brenda Bayley
Bayley Worldwide Removals



Auction – the easy way to go



For over 40 years, Aucor has been maximising returns to institutions, companies and individuals looking to dispose of property, businesses and loose assets.

"I can tell you from experience that when making a move half way around the world, there is nothing more frustrating than having to sell your stuff," says Aucor MD, Shannon Winterstein. "Aucor aims to take this stress away from people to allow them to think about everything else."

Aucor thinks bigger than just moving. Whether making *aliyah*, retiring, pursuing a new investment strategy, selling non-working or ageing assets, or part of a restructuring, Aucor has the ability to sell your 'stuff'.

"We really strive to give our clients a great selling experience, and the only way to do this is to understand them. Once



Shannon Winterstein

we have an understanding of our client's position, objectives, time-constraints, and

special requirements, we then undertake a free assessment. Our assessments allow both Aucor and our clients to understand the value of your assets, critical for moving forward."

With all of the above information, Aucor is then able to offer clients a myriad of tailored methods to dispose of their assets. While Aucor's foundation is auction, they offer many other disposal methods, including business broking, private treaty sales and tenders.

"We specialise in offering a turn-key solution to our clients that takes the worry off selling," concludes Winterstein. Thinking of calling us? Please do.

Milton Endlin and Eddie Rabie
Aucor: Africa's Auction Authority

Haifa, your city in Israel

Haifa, our beautiful city, welcomes new immigrants and *toshavim hozrim* (returning Israeli residents) and has much to offer. The city has unique attributes: dynamic scientific and economic sectors; an excellent education system; leading academic institutions (Technion, Haifa University and colleges); high quality of life; a sublime natural environment; and a pluralistic cultural life.

Haifa has many advantages for *olim*, designed to ensure a successful absorption process, including outstanding housing at attractive prices; extensive employment prospects in a wide range of fields; the highest standard of medical care; a wide variety of cultural, social and sport activities in schools and in the community; and more. Haifa provides special benefits for *olim* and returning Israeli residents.

The Ministry of Immigrant Absorption (*Misrad Haklita*), in close co-operation with the Haifa Municipality (*Iriyat Haifa*) and with the Jewish Agency (*Hasochnut Hayehudit*), sponsors an enhanced support system that ensures a 'quick start *aliyah*'.

We recommend that you participate in a pilot trip, individually tailored for your needs, to explore all your options. Prior arrangements must be made



through your local *aliyah shaliach* (emissary) of the Jewish Agency.

Karen Doryoseph
Haifa Communal Absorption Programme

All your insurance needs and more

This is my second aliya expo. I enjoyed the first one immensely and am once again looking forward to the opportunity of helping South African *olim* make a smooth transition when they make *aliyah*.

As a South African who has lived in Israel since 1967, I believe my years of experience as an Anglo in Israel and as an insurance broker could be of tremendous benefit to newcomers unfamiliar with the ways and means of companies and institutions in this field.

Forget the old concept of the insurance broker putting a hefty foot in the door and trying to sell you something you don't require. If you want user-friendly, extremely knowledgeable and highly personalised input to suit your particular situation, you've come to the right place.

We offer a one-stop financial service operation able to cater for all your insurance needs. Small we may be, but operating as part of the highly reputable, much larger Egoz group, we have the clout to get you the best possible deals from major insurance companies and financial institutions in Israel, many of which we have worked with extensively over the years.

Our services include property, car, home and business insurance; liability, professional, employers and third party insurance; mortgages; credit cards; finance; retirement programmes and pensions; death, invalidity and dread disease cover; and private, health and long-term nursing cover.

For all the changes one has to make when emigrating, Israel is a great place to live and I hope some of my enthusiasm for this



extraordinary country will rub off on you. I'm a Zionist, an optimist, but above all, a realist when it comes to my clients' needs.

Paul Roberts
Insurance, Pension and Financial Services



Investing in property

Faire Fund is a unique Israeli-American investment fund that is engaged in promoting and developing quality residential projects in Israel. The Fund's aim is to become one of the leaders of the real estate sector in Israel in the next decade. The values which the founders of the fund set for themselves are reliability, quality, personal service, and meeting the expectations and satisfaction of

their customers.

The Fund was established by leading businessmen in the Israeli economy: Shlomo Groffman, the real estate developer, who served as CEO of Africa Israel Investments Ltd., and executed many unique building projects, and Ambassador Zalman Shoval (owner of Jerusalem Bank), who served two terms as Israel's Ambassador to the US, was

a member of the Israeli Knesset (parliament), and continues to hold commanding positions in Israel's economy and administration. The combination of the two heads of the fund guarantees the claim for quality, reliability, and meeting high business and professional standards.

Ovad Zangi, Faire Fund

A university with deep roots

In operation since 1924, the Technion in Haifa is the oldest university in Israel. Since its founding, the institute has educated three generations of men and women who have played a key role in laying the country's infrastructure and establishing its crucial defence and high-tech industries.

In the new millennium, Technion's role at the forefront of the global network of science and technology has never been more vital.

The university offers degrees in science and engineering and related fields such as architecture, medicine, industrial management and education in an intellectually invigorating environment. Great emphasis is also placed on its humanities and social science programmes, the incorporation of which take on ever-increasing importance in today's multi-faceted workplace.

But Technion's goals go beyond providing a well-rounded technical education. At the

institute, scientific instruction is interwoven with professional ethics, producing leaders sensitive to social and environmental issues.

The dissemination of knowledge doesn't end in the classroom. The Technion actively publishes its discoveries in journals and popular manuscripts, and aims to spark scientific and technological interest among youth through popular lectures and programmes.

Technion laboratories are also dedicated to enhancing the country's economy – they offer novel solutions, research facilities, and world-class expertise.

As a whole, the Technion is committed to its role as the country's top facility for science and technology, a role that is necessary for the future of Israel and to all of humanity.

**Ariel Geva
Technion, Haifa**

Making your aliyah less taxing!

Harris Consulting & Fiduciary Specialists is an Israeli accountancy firm dedicated to providing advice on key subjects. These include:

- Israeli tax planning;
- international tax planning;
- trust and estate planning;
- business supply chain planning;
- investment structures;
- real estate structures;
- capital fundraising; and
- Israeli exempt company – TOV (Trust-Owned Vehicle)

**Leon Harris
Harris Consulting & Fiduciary
Specialists**



Harris Consulting & Fiduciary Specialists

Elite Academy Programme for high school students

The Elite Academy is a full scholarship programme for academic excellence in Israel, for youth from ages 14½ to 16 years. This programme has been running successfully mainly with youth from the FSU, South America, South Africa, Eastern and Western Europe, North America and Australia. It is open to students who are eligible under the *Law of Return*

The Elite Academy offers high school educational frameworks to students who have successfully completed nine to 10 years of schooling, and wish to complete their high school education in Israel. The programme is conducted by the State of Israel under the auspices of the Ministry of Education and the Jewish Agency for Israel's Department of Immigration and Absorption. In order to coordinate this venture, the Na'ale Directorate was established.

The Elite Academy students study at local schools, boarding schools or *kibbutz* regional

schools, which have been carefully chosen and specifically prepared for the purpose of running the Elite Academy Programme.

Following an in-depth explanation of the different streams of study available, participants, together with their parents, choose their preference between State or State Religious education, prior to their arrival.

During the first few months in Israel, a major emphasis is put on Hebrew studies, while some regular academic subjects are taught in the mother tongue. At a later stage, the language of instruction gradually changes to Hebrew (depending on the school's policy and abilities).

Each Elite Academy class has an educational team, consisting of the class teacher, housemother and social instructor, of which at least one of the three is fluent in English. In addition, another professional team is available for both social and



Yesha'ayahu Yechieli

emotional support.

The majority of the matriculation studies is a joint educational programme together with Israeli youth, with utmost consideration given to the level and background of each group.

**Eran Strenberg
Representative in SA
Yesha'ayahu Yechieli
Head: Na'ale Elite Academy Programme**



Healthcare for everyone

Clalit Health Services (Kupat Cholim Clalit) provides medical services for 3.8 million clients, or 54% of the Israeli population. Clalit comprises over 1 300 clinics, 14 hospitals, 400 pharmacies, hundreds of labs and research facilities, and complementary health insurance.

Also under Clalit are subsidiary companies specialising in diagnostics and imaging, dentistry, alternative medicine, aesthetic medicine, as well as a company that specialises in medical equipment maintenance services.

Clalit is the largest employer in Israel with 33 000 employees, thousands of doctors, nurses, pharmacists, pre-medical workers and administrative workers. Clalit is a multi-faceted health organisation which incorporates patient treatment within the community as well as in the hospital.

Clalit Health Services, located throughout Israel, offers members a unique network of specific centres with all health services under one roof. These services are given by specialist doctors, nurses and multi-professional teams.

Clalit has child health clinics, prenatal care clinics, sports clinics, travel clinics, youth clinics, and more. While developing community services, Clalit invests in hospital advancement, the expansion of managerial data systems, the acquisition of modern, cutting-edge medical equipment and technologies, and developing models of identifying at-risk populations and of predicting deterioration.

Dr Kalinski
Clalit Health Services
(Kupat Cholim Clalit)

Beauty by the sea

Netanya Real Estate has the finest resales and best new projects in prime locations in Israel, with amazing seaview apartments, houses, penthouses and projects along the Mediterranean coast.

Royal Sea, the current project in South Beach, Netanya, is a beautiful luxury vacation suite facing the ocean. It has a gorgeous, large outdoor

swimming pool and tennis court; fully-equipped and spacious fitness centre; spa; synagogue; a selection of fine restaurants; a pleasant piano bar; an in-house mini-store; VIP room service including daily cleaning and laundry service; and you get to use your new luxury private vacation suite absolutely free!

Royal Sea is just one of our

prime projects. These include Royal South Beach, Duet, Panorama and more to come this summer...

These are just some of the reasons why you should contact us with your Israeli property needs.

Carol Shaw and Barry Shaw
Netanya Real Estate



Banking on Leumi for your home

Leumi Mortgage Bank Ltd is the oldest mortgage bank in Israel. The bank's activity is concentrated in the retail market (individuals wishing to purchase apartments or other real estate, young couples, new immigrants and so on) who hold entitlement certificates issued by the Ministry of Construction and Housing.

In addition, the bank provides retail credit secured by a mortgage on an existing asset, including credit according to the Caspobait

(mortgage) programme. The bank provides the following types of loans:

1. index-linked with fixed or floating rates of interest;
2. unlinked with interest; and
3. loans in US Dollars.

Mortgages can be authorised in about an hour.

Ofar Tarazi, Leumi Mortgage Bank Ltd



Helping you become legal-wise

Itskovitch, Weil & Co, a boutique law firm, is an Anglo-Israeli partnership set to meet the needs of foreign investors and new olim.

South African-born Tanya Weil made aliyah with her family at the age of eight from Johannesburg. She went through the schooling system in Israel and graduated law school at Bar Ilan University.

"The process of buying property in Israel is complicated," says Weil. "'Tishmoch ali', the dreaded 'rely on me', given so often to the new and unsuspecting, makes it important to have someone with whom you feel comfortable to hold your hand through the process. We pride ourselves on our ability to



do just this.

"Between coaching netball in Israel (for the upcoming Maccabi Games) and running

my legal practice, I find myself surrounded by South Africans – a little piece of the old home!"

Our services include: general commercial legal consultations; assistance in locating real estate opportunities in Israel; contracts (builders, agents and others); assistance in purchasing or selling property in Israel; structural and legal due diligence; property taxes; rentals; property management; wills and estates; and trust accounts.

Tanya Weil
Attorney-at-Law
Itskovitch, Weil & Co





Right property, right price

If you are considering making Ra'anana your home, then your real estate agency of choice will be Anglo-Saxon. Having served this wonderful community for over 35 years, Anglo-Saxon is one of the largest and most efficient providers of real estate brokerage services in the city with a huge database of homes for sale and rent.

Joe Cohen, the director of Anglo-Saxon in Ra'anana and Caesarea, has made helping new *olim* find their feet a priority. The brokers at Anglo-Saxon not only

speak your language, but are also tuned in to the needs of new immigrants and foreign investors alike.

Patience, understanding and an unrelenting determination to find you the right property at the right price are the mainstays of our agents' work ethic.

Be in touch for a private, no obligation consultation at the *Aliyah Expo*.

Joe Cohen
Anglo-Saxon Ra'anana



Small fund, great service

Leumit Health Services (Kupat Cholim Leumit) has put quality service as its top value. Leumit's service philosophy examines what is the best and most professional service that the fund can give members, looking at matters from the patient's point of view. Decisions are made with the welfare of the patients as the top priority.

The right to choose is a fundamental right at Leumi. The fund has reached an unprecedented agreement on behalf of its patients who can choose between 11

government and public hospitals when being hospitalised or treated, regardless of where they live or their agreement with the fund.

Leumit Gold members can also choose their surgeon and private hospitals, and the fund has cut bureaucracy, thus significantly shortening the reimbursement process.

Leumit provides all the medical services, of the highest level, prescribed by the Israeli State Health Insurance Law, and additional medical services. These include: family medicine, paediatric medicine,



Nissim Alon



Jacob (Kuki) Edrey

specialists in all medical disciplines, nursing care and more.

Jacob (Kuki) Edrey, Board Chairman
Nissim Alon, CEO, Leumit Health Services (Kupat Cholim Leumit)

Make aliyah with a partner

Throughout our lives, we spend time looking for the right match to start a family, business or friendship, but what about the match for your financial future?

Pioneer Global Funds is the match you are looking for. We are one of Israel's leading independent financial services firms with more than two decades of experience servicing individuals just like you!

Our expertise in dealing with individual needs in a global and domestic environment, and our unwavering commitment to world-class service provides our clients the

assurance to get on with the rest of their lives – securely.

Our offices in Herzliya Pituach, Jerusalem and Ramat Bet Shemesh provide you with easy access to the experts who can make the difference to your financial objectives.

Whether you need a hand in your financial decision-making for *aliyah*, or are just beginning to build a financial base abroad, we have the right team with which to partner. Speak to us about financial planning, pension planning, mortgages, accounting and tax practice.



Darron Green



Jonathan Adler

There's no reason to make *aliyah* alone. Take a partner who will watch your step.

Darron Green and Jonathan Adler
Pioneer Global Funds

Making healthcare work for you

Maccabi Health Services (Kupat Cholim Maccabi) has established a goal to help new immigrants acclimatise to the healthcare system in Israel as fast as possible.

We believe in the personal and professional touch all the way. For *olim*, embarking on life in a new country with a new culture, it is essential for them to be able to navigate the health system and receive the best

possible care.

About 42% of *olim* choose to register with Maccabi. We offer a large number of English-speaking doctors and medical staff, state-of-the-art medical technology and comprehensive medical coverage. We have been sending delegates to *Aliyah Expos* for several years and we believe in helping *olim* from the moment they decide to make *aliyah*.

Dr Tanya Cardash, an *olah*

of 10 years from the UK, is one of the chief initiators of this project. She has written material in English to help *olim*, including *Navigating the Israeli health system – A guide for the Oleh* and *Why Choose Maccabi?*

Michal Farago, Maccabi representative at the *Aliyah Expo*, currently manages the Nahariya branch, which provides a wide range of medical services to over 30 000 people. She is a qualified



social worker and has a Master's degree in public health.

Michal Farago
Maccabi Healthcare Services (Kupat Cholim Maccabi)



Cape Town programme

20-22 May 2009 • Albow Centre

Wednesday 20 May 2009

Official opening

- 19h00 Welcome
Yossi Eshed, Aliyah Shaliach, CT
Moonyeen Castle, Chairman: Western Province
Zionist Council
Ofer Dahan, Director: Israel Centre
- 19h20 Panel One: General *aliyah* issues
The most important things to know when planning a successful *aliyah*: Rabbi Dorron Kline, Telfed
Employment challenges: the job market in Israel: Danny Blumberg
Bitu'ach Leumi (National Insurance), Retirement and pensions in Israel: Maurice Singer
- 19h40 Panel Two: Absorption options in Israel
Modi'in Communal Absorption, Levana Shifman
Haifa Communal Absorption: Karen Doryoseph
Tehilla, Religious *Aliyah*: Paysi Golomb
Bayit Rishon B'Moledet: Tzachi Levy

Thursday 21 May 2009

- 09h00 – 17h00 Individual meetings
20h00 Yom Yerushalayim community event

Friday 22 May 2009

- 09h00 – 13h30 Individual meetings

Johannesburg programme

24-26 May 2009 • Beyachad Community Centre

Sunday 24 May 2009

- 12h00 – 18h00 Individual meetings

Monday 25 May 2009

- 08h30 – 18h00 Individual meetings

Official opening

- 19h00 Welcome: Debbie Mankowitz, MC
His Excellency, Mr Dov Segev-Steinberg:
Israeli Ambassador to South Africa
Kind David Victory Park choir
Avrom Krengel, Chairman: SAZF
Eli Cohen: Director-General:
Aliyah and Absorption Department (Video message)
Anneri Wessels: Expo procedure
The Expo Clip
Kind David Victory Park choir

Lectures and workshops

- 19h30 for every 20-25 minutes

Venue: Second Floor Boardroom

- 19h30 Bayit Rishon B'Moledet: Tzachi Levy
20h00 Bitu'ach Leumi, Retirement and the health system in Israel: Maurice Singer and Dr Kalinsky
20h30 The ABCs of financing yourself abroad: Darron Green, Pioneer Global Funds
21h00 Employment challenges, the job market in Israel: Danny Blumberg

Venue: Beyachad Shul

- 19h30 The most important things to know when planning a successful *aliyah*: Rabbi Dorron Kline, Telfed
20h00 The property market in Israel: Barry Cohen, Anglo Saxon Ra'anana
20h30 Tax in Israel: Leon Harris, Harris Consulting & Fiduciary Specialists
21h00 Legal aspects of purchasing a property in Israel: Tanya Weil, Itskovitch, Weil & Co Attorneys-at-Law

Venue: IUA Boardroom

- 19h30 Insurance in Israel: Paul Roberts, Paul Roberts Insurance
20h00 Finding the right community for your family in Israel: Paysi Golomb from Tehilla
20h30 Modi'in Communal Absorption Programme: Levana Shifman
21h00 Haifa Communal Absorption Programme: Karen Doryoseph

Venue: Fritz Frank Boardroom

- 19h30 Na'ale Elite Academy Programme: Eran Strenberg
20h00 Banking system and mortgages: Ofer Tarazi, Bank Leumi
20h30 Ariel Communal Absorption Programme: Reuven Franks

Tuesday 26 May 2009

- 08h30 – 18h00 Individual meetings

Aliyah 4: Brief and a contribute to Ebenezer South Africa

- 19h00 Welcome
Avrom Krengel, Chairman: SAZF, Mizrahi and Gauteng IUA/UCF
Aliya 3: Video Clip
Alida Schoultz, National Co-ordinator: Ebenezer South Africa
"Moses" Video Clip
Stanley Sieff, Chairman: IUA/UCF
The Expo Clip

Johannesburg venues for individual sessions

Ground Floor New Auditorium

Kupat Cholim Clalit
Employment: Danny Blumberg
Employment: hotel industry
Employment: fashion Industry
Haifa Communal Absorption
Tehilla, Religious *Aliyah*
Kupat Cholim Leumit
Ariel Communal Absorption
Telfed, SA Zionist Federation in Israel
Netanya Real Estate/Royal Sea
Bayley Worldwide Removals
Aucor: Auctioneers

Ground Floor Front Auditorium

Kupat Cholim Maccabi
Kupat Cholim Meuchedet
Jewish Agency Aliyah & Absorption Department
Property: Dimri
Property: Pearl Skolnik Realty
Modiin Communal Absorption
Property: Faire Fund
Property: Anglo Saxon Ra'anana
Bank Leumi

Jesse Kaplan boardroom

Technion
Na'ale: Elite Academy Programme
Pension and Retirement
Bayit Rishon B'Moledet
Financial Planning - Pioneer Global Fund
Financial planning & Tax: Harris Consulting & Fiduciary Specialists
Legal: Itskovitch, Weil & Co Attorneys-at-Law
Insurance: Paul Roberts Insurance
Israel Student Authority

Israel Aliyah Expo Contacts

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Aucor – Auctioneers

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Cell: Eddie Rabie 082 924 7216
Contact: Milton Endlin, Eddie Rabie, Kim Romao
Email: kim@aucor.com
Website: www.aucor.com
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Midrand 1685

Bayley Worldwide Removals

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Aliyah/Absorption+Options/Bayit1
Address: 2nd floor, 42 King George Street,
Jerusalem

Clalit Health Services

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Website: www.clalit.co.il

Dimri Towers, Modi'in

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Fashion Industry

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Hotel industry

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Israel Student Authority

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Website: http://www.moia.gov.il/Moia_en/
Students/

Itskovitch, Weil & Co Attorneys-at-Law

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Email: tanya@iw-adv.com

Jewish Agency Aliyah & Absorption Department

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Leumi Mortgage Bank Ltd

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Maccabi Health Services

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Meuhedet Health Services

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Contact: Devori Jacobson
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