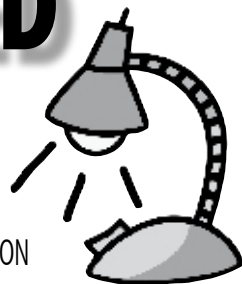


FOCUS ON TELFED

Compiled by **Sharon Bernstein**



TELFE SPONSORS EDUCATION

At a special ceremony held by the Municipality of Ra'anana, Telfed awarded a number of scholarships to young students, residents of Ra'anana.

Mayor Nachum Hofri lauded "Telfed's participation over the years in assisting students studying at various institutions throughout the country." Over 600 scholarships are awarded each year to recipients from all over the country.

Chairperson of Telfed's Endowments & Scholarships Committee **Adele Bassin** spoke of the "South African Jewish Community that always stood on two sturdy columns - Education and Zionism. There were those who fulfilled the vision and came to Israel and others who established scholarship funds at Telfed in order to bring their dream to fruition for students here."

The scholarship envelopes were then personally handed to each of the recipients by Adele Bassin and Mayor Hofri.

A BETTER FUTURE

Several months ago Telfed received a request from the Jaffa Institute in Tel Aviv, for financial assistance for a hostel for girls

continued on page 30



Telfed Chairman Maish Isaacson with Telfed Events Committee Chairman Cecile Rechtman presenting Telfed's Volunteer Award to David Lanesman

TELFE VOLUNTEER AWARD FOR 2006

Sponsored by **Barney**

Mark and family, Telfed's Volunteer Award for 2006 went to **David Lanesman** at a ceremony held in the home of **Barry** and **Marcelle Kornel** in Raanana. David, who has spent much of his life volunteering to promote and assist sports institutions for the deaf, is a vice-President of the International Committee of Sports for the Deaf and a member of the management of the Institute for the Advancement of the Deaf. For 18 years he has led the Israeli team to the Deaflympics. Other nominees for the award were **Archie Poliak**, **Linsay Blumenblath**, **Hannah Engelman** and **Esther Gore**.

The guest speaker for the evening was **Rona Kruger** and the evening was organised by the Telfed Events Committee under the Chairmanship of **Cecile Rechtman**.



Chairman of Telfed's E & S Committee Adele Bassin awarding Telfed Scholarships to Ra'anana students.

The New School of Psychology

Three members of the outstanding faculty team at the school



Prof. Mario Mikulincer
Dean of the School of Psychology
PhD, Bar-Ilan University, 1985

Prof. Mikulincer work includes more than 240 scientific articles, book chapters and three books. He has served as the chairperson of Bar-Ilan University's Psychology Department, the chairperson of Interdisciplinary Studies and the dean of Bar-Ilan University's regional colleges. He received the 2004 E.M.E.T. Prize in Social Science and the 2006 Berscheid-Hatfield Award for Distinguished Mid-Career Achievement.



Dr. Tal Ben-Shahar
PhD, Harvard University, 2004

Dr. Ben-Shahar is a psychologist and lecturer who taught *Positive Psychology*, the most popular course at Harvard University. Dr. Ben-Shahar consults and lectures around the world to executives in multinational corporations, the general public and at-risk populations on happiness, self-esteem, performance, perfectionism, resilience, goal setting, mindfulness and leadership.



Dr. Orit Tykocinski
PhD, New York University, 1992

Dr. Tykocinski has taught at leading universities around the world. She was the head of Psychology Studies in the Department of Behavioral Sciences at Ben-Gurion University, where she received the outstanding lecturer award. She served as a visiting professor at INSEAD Fontainebleau and INSEAD Singapore.

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- > BA in Computer Science
- > BA in Government, Diplomacy and Strategy
- > BA in Communications

Graduate Degree Programs:

- > MA in Government
- > Master of Business Administration (MBA)

The Council for Higher Education approved IDC Herzliya's request to offer MA in Government. Permission to grant degree is pending.

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⇒ We have pony rides for the kids, table tennis, and snooker and in season you can enjoy picking our delicious Litchies.

⇒ Come and enjoy our hospitality in a holiday atmosphere at very reasonable prices.

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brenbob2000@bezeqint.net

continued from page 28

aged 14 to 17 who had been removed from their families by court order and were living under the care and guidance of social workers, teachers and

a full time house mother.

Adele Bassin, chairperson of the Endowments & Scholarships Committee and Telfed staff member Susan Sharon, visited the spacious house in Rishon Le Zion, occupied by 12 girls. Although impressed with the hostel's location and dedicated staff, something was missing - computers. "We rectified

Ronit Lev-Ari of the Jaffa Institute opening the new computer classroom, together with Barry Kornel of Telfed.



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Support



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this by purchasing 6 new computers with funds from Telfed's administered **Samuel and Pauline Sussman Trust**," Adele told Telfed Magazine.

"The girls can now do their projects, access information and write reports on the computers. This has greatly boosted their self confidence," said Dr David Portowicz, the director of the Jaffa Institute.



The Neve Amiel running team, proudly displaying their winning trophies.

A RUN FOR ONE'S MONEY

"We cater for youth in distress, providing a framework that keeps them off the streets," says **Yehudah Rosenberg** formerly the Education Shaliach at Herzlia School, Cape Town. He now runs the Neve Amiel Youth Village in the Jezreel Valley. "One of our most successful methods is to channel energy into sport, especially running." They have over 100 students, mostly Ethiopian Olim.

In order to bring these marginalized youth

back 'on track' required obtaining expensive running shoes.

Turning to Telfed, the **Telfed Endowment & Scholarship Committee**, provided the necessary trust funds from the **Max Spilkin Trust Fund**, to purchase the running shoes for the entire team.

PACK YOUR BAGS, HONEY!

Reports Dorron Kline

I called my wife back in South Africa and said, "Start packing our bags, we're coming on Aliyah!"

Such was the reaction of one of 20 enthusiastic participants on the Young Mizrahi Pilot Tour, organised with the help of the Israel Centre, Tnuat Aliyah and Telfed.

"We are investigating Beit Shemesh, Jerusalem, Modi'in, and Yad Binyamin. which are the most attractive for young religious South African couples," said tour leader Rabbi Podlashuk.

The group completed a day visiting Beit Shemesh, Modi'in, Tel Mond at Telfed's offices in Ra'anana where they heard **Danny Blumberg**, a Career Development Counselor, speak on the employment market.

"We are not running away from South Africa, where we have a strong and vibrant Jewish community and comfortable lifestyle. We are coming to Israel because this is where we belong and where our future lies as a nation," said Advocate **Barry Schwartz**.

MAZAL TOV TO:

Dave and Gail Bloom on the marriage of their daughter Orli;
Solly and Gita Sacks on the birth of another grandson;
Sharon and Paul Bernstein on the birth of their granddaughter Mika.

TELFED'S 60TH

Report Cecile Rechtman & Naomi Heim

During Chol Ha'Moed Sukkot 2007, Southern Africans, together with their children and grandchildren, gathered at the Moffett Theatre in Hod Ha'Sharon to celebrate Telfed's 60th Birthday. Organised by Telfed's Events Committee and the Hod Ha'Sharon Regional Committee, the event launched a year of festivities celebrating Telfed's achievements.

Prizes were given out, refreshments were served and each child went home with a packet of sweets.

CUP FINAL

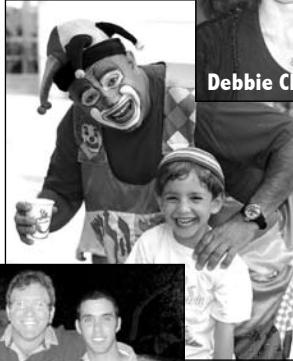
Over 100 Southern Africans congregated on the green lawn at Kibbutz Tzora to watch on a huge

screen the Rugby World Cup final. Organised by the Beit Shemesh and Modi'in Telfed Regional Committees, "It was a night of beer, *boerewors* and '*bokke*'!" says **Jonny Klompas**, Chairman of the Beit Shemesh Committee.

Says **Renee Penn**, Chairperson of the Modi'in Regional Committee. "Guest came from as far as Beit Yanai. They wanted to watch a game with a good South African atmosphere." They got more than that.

"We won," beamed a proud Jonny.

The audience was captivated by the magic performance of Tomer the Magician and the antics of Itzik the clown. Amongst the Telfed staff attending, eyes turned misty as the large crowd of children all sang "Happy Birthday" to Telfed/



The ecstasy of Tzora crowd on the Kibbutz lawn — Colin Lotzoff (ctr) and his two sons, all in their springbok jerseys.

FAREWELL DEBBIE

For **Debbie Chitiz**, working at Telfed was not simply a job. It was an opportunity of being involved in our Southern African community at a grass roots level.



Debbie Chitiz

Debbie recently left the employ of **Telfed** after seven year in order to further her career. A mother of five children, she still had enough stamina and enthusiasm to give

of herself to the Executive and Management Committees, as well as serving as secretary to the Director. Her greatest legacy is the thriving PRAS Project which provides students with a feeling of community involvement whilst providing supportive services

to members of our community.

Her total commitment to all that Telfed stands for and her bashful smile will be missed. We wish her success and fulfillment, happiness and health.

Telfed is pleased to welcome **Tzippi Katz** who has taken over from Debbie and wish her all the best in her new position.

AN ALIYA AF'FAIR'

Over 400 participants flocked to the "Aliyah Expo" in November 2007 in Johannesburg to meet the 'Israel Team' that included representatives from Israeli banks, health funds, estate agents, the Modi'in Community Absorption Programme, the Jewish Agency Aliyah department and Telfed, represented by its Director, Sidney Shapiro .

continued on top, next page

NOTICE BOARD

STOP PRESS

A private initiative - "Lev LaHa-raev" — running for two years — providing food to the needy | Ra'anana is to be expanded nationwide under Telfed. Watch Telfed press for further details.



ART COMPETITION CELEBRATING ISRAEL'S 60TH BIRTHDAY AND THE SAZF'S DIAMOND JUBILEE

The competition is open to children or grandchildren of Southern Africans, in the age groups 5–10 years, or 11–15 years. Entries must be on A4 paper, and should represent the child's interpretation of Israel's 60th birthday.

All entries to be sent to our offices, 19/1 Schwartz Street, Raanana 43212, to reach us no later than 1st April 2008. The winner in each category will receive a prize, and the 3 finalists in each category will have their pictures on display in our new Moadon.

KEEP CONNECTED!

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Contact Lena (09)7446110 x208 or hildav@netvision.net.il

Telfed's Employment Service is always looking for good jobs for Southern African olim, from care-givers and warehouse workers to secretaries, medical personnel and hi-tech professionals.

If you have - or hear of - a job which just might suit an oleh, please contact Telfed. Call Sharon Bernstein (09)744 6110 ext. 201, sharonb@telfed.org.il.

With your help, we can help other Southern Africans.

BETAR REUNION

See article on page 41 for information.

Telfed's own on-line magazine

www.telfed.org.il

For topical, up-to-date information on aliyah, klitah, special projects, the community and much more.

Pop in and see for yourself!

INDABA

CAZO (Israel) is planning a "Get Together" for all ex Rhodesians/ Zimbabweans

(Ex-Carmel & Sharon pupils Please Note)

Date: Friday 11th July 10.00am

Venue: Raanana Bowling Club

Brunch & Social: Come and make this a super sentimental event to celebrate Israel's 60th anniversary.

For further information: Marvyn Hatchuel at 09-7747181 or Dave Bloom at 054 4650220

Good Hope Seminary School Cape Town Reunion

Calling all 1958 matrics for our 50th reunion on 25 October 2008. Contact Rita Breuer: ritam@telkomsa.net

Reunion of ex-K'dorpers

Scheduled to take place over the Sukkot holidays, 17th, 18th & 19th October 2008 in Tampa, Florida, USA. If you remember the old dorp Town Hall, Kadima Country Club, the shul or the Paardekraal Monument - this is for you!

Please indicate your interest or just send your email address so they can contact you later with details - to Sheila Shaw (nee Waks) at sshaw@tampabay.rr.com and/or Benjy Danilowitz at benjy@print-sofprint.com. Also please let your other dorp buddies and relatives know. There are probably lots of people from Randfontein and Roodepoort/Florida who would be interested too.

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Over 500 interviews were held, the culmination of a “bumper year” for Southern African Aliyah. “We had over 200 olim in 2007, the most we have had in five years,” a

jubilant Israel Centre Director, **Ofer Dahan** told **Telfed Magazine**. For the first time ever, a planeload of olim from South Africa will be flying in on the 5th July.

Israeli delegates to the “Aliyah Expo” – Back left to right:

Sidney Shapiro (Telfed), Uri Goldflam (Herzlia Interdisciplinary Center), Naomi Shmuel (Student Authority), Anat Kagen (Jewish Agency Aliyah Dept.), Ofer Dahan (Israel Centre), Cherie Albuher (Modi’in Community Absorption Programme), Danny Blumberg (Telfed Employment psychologist), Vicky Angel (Jewish Agency Tnuat Aliyah Dept.), Daniel Blush (Shirley Levine Estate Agent), Yisrael Meitav (Y.H. Dimri building contractors), Flair Bell-Ross (Bank Leumi Mortgages). Front left to right: Hertzal Katz (advocate), Maurice Singer (Jewish Agency Global Aliyah Centre).

JERUSALEM LIGHTENS UP

The cold and crisp Jerusalem evening air couldn’t hold back some 65 Southern African Olim from celebrating Chanukah together in the first community activity of the new Telfed Jerusalem Regional Committee, held in the Weizmann Hall of the Jewish Agency.

“People coming from all over the Jerusalem area have a wonderful time together,” said **Dori Braude**, Telfed’s Jerusalem Regional Committee Chairperson. There were arts & crafts, a live band and refreshments. “After a long day of technical writing, what better way to unwind than to come sing at a South African Chanukah party!” said **Gabi Fachler**, lead vocalist of the 3-man Olim band, with **David** and **Saul**



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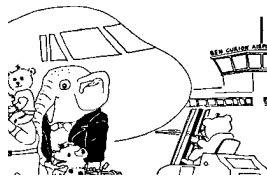
JOHANNESBURG

- Fisher**, Alon
Brand, Naomi
Brenner, Dan
Cambier, Samantha
Chazen, Daniella
Castelein Ovadjah Ariel
Druion, Moshe
Faiga, Jonathan & Yael, children Michael, Sigal & Asher
Fine, Eitan & Elinor children Chana, Leah, Sara, Meir & Simcha
Gihar, Lishai
Goldin, Tamarin
Gritzman, Michael & Yael
Hummel, Marc & Batya, children Yechiel & Oren
Hurwitz, Hillel & Dina
Jackson, Steven
Kazarnovsky, Chana
Levy, Geoffrey & Evelyn
Livshitz, Jeffrey
Ments, Tamara
Meyer, Jacqueline
Myerson, Daryl
Myerson, Grant
Orelowitz, Debbie
Sacho, David
Serenge, Barry
Shapiro, Alan
Shaw, Warren & Ada, children Ariela, Zahava & Elianna
Tolkin, Howard & Sharon, children Shaina, Liat, Ayala & David
Tolkin, David
Wedcliffe, Keren
White, Basil & Genevieve, children Tanika & Tamara
Wolpe, Shulamit
- NEW ARRIVALS**
- CAPE TOWN**
Gurwitz, David
Snitcher, Tessa
Zackon, Lilian

Tessa Snitcher,
 studying for
 her Masters
 degree in
 Music from Tel
 Aviv University.

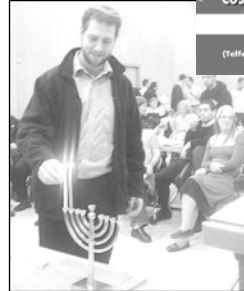


Batya, Yechiel, Oren and Marc Hummel



continued from page 35

(below) Rabbi
 Saul Bloom
 lighting the
 Chanukah
 candles. (right)
 poster for Telfed
 Jerusalem movie
 night



Kramer on drums
 and keyboard
 respectively.

Elder states-
 man of the South
 African Zionist

movement, **Sol Liebgott**, joined in the fun.
 Following **Dorron Kline** bringing greetings
 on behalf of Telfed, **Rabbi Shmuel Bloom**
 - the South African Rabbi who runs the
 popular late-late Shabbat Minyan in the
 Katamon neighbourhood - conducted the
 candle lighting ceremony. **Shmuel Kagen**
 then led the entertainment quiz. Those
 who answered correctly were awarded
 the sought after prize - biltong!

VISITING GROUPS

2007 saw eighteen groups from South
 Africa visit Telfed – youth, students,
 young couples, families and pensioners.
 The meetings included Telfed educational
 programmes, gatherings with Southern
 African Olim and visits to industrial,
 cultural and social sites set up by Southern
 African Olim in Israel. The Israel Now
 Tour which brings South Africans three
 times a year on a low cost, action-packed

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FOCUS ON TELFED



solidarity visits celebrated its "Bat Mitzvah" tour in November 2007 – the twelfth tour since its inception in 2003!

Telfed participated in the tour's programme, which culminated in a farewell supper at the Telfed offices in Ra'anana.

The final visiting group of 2007 was SAUJS. The leadership seminar participants spent a morning with Telfed staff designing the SAUJS "2008 Plan", including a range of Zionist activities on SA campuses.

2008 opened with a 120 strong Israel Encounter Tour of 12th graders who toured Israel, learning about the MASA subsidized long-term Israel programmes available after they complete high school in South Africa. The Torah Academy boys' group spent a full afternoon with Telfed in Ra'anana, meeting with South African alim and visiting Beit Issie Shapiro.

In January, Telfed sponsored a *braai* for the 15-man Habonim Dror Bogrim Tour, at Kibbutz Tzora.



Israel Now Tour. Dorron Kline, front center.

SA COMMUNITY TO BE RESEARCHED

Telfed has been approached by the **Ruppin Academic Centre** and the **Kaplan Centre for Jewish Studies & Research** at UCT to cooperate in a joint research project on South African aliya.

The project will be the first comprehensive study of our community delving into social, economic and cultural issues and will involve over 900 personal interviews conducted nation-wide. Central to the many topics to be addressed, will be the individual's motivation for leaving South Africa as well as the reasons for immigrating to Israel.

The study will be conducted by the Ruppin Academic Centre, under the auspices of the Institute for Immigration and Social Integration, the Kaplan Centre at UCT and Telfed. Enclosed in this edition of Telfed is a letter addressed to the South African community in Israel calling on its members to voluntarily participate in this important study. •

The Big Picture

“It’s not only what you say that’s important, but how you say it,” my late Dad used to counsel me in my youth. Packaging is no less important than content and more often can be the difference between success and failure.

There are eight South Africans studying at the new **Sami Ofer School of Communication** at the **IDC Herzliya**, which opened its international programme at the beginning of the current academic year.

After her first semester, 18 year-old **Debbie Orelowitz** from Cape Town told **Telfed Magazine**, “It’s been unbelievable. The facilities are amazing; a real hands-on experience, working with cameras and editing all the material ourselves.” The most memorable project so far, “was creating our own music video where we integrated different styles of music from the countries where we - the students - come from. It was a fusion of English, Swedish, French, Italian, Latin American, Russian; you name it - a microcosm of Israel today. Apart from the music, it involved acting and dancing and we used other students as our performers.”

The advent of the technological ‘New Age’ was all too evident in Debbie’s observation that, “Even our parents - whether they’re in Cape Town or New York - can assess our work; they can view our video on U-Tube.”

The other highlight for Debbie was using footage from Reuters to do a TV news broadcast

IDC Herzliya School of Communication



with an anchor person. “If this is only the first semester, I can’t wait for the next!”

CAMERAS ROLL

The School offers in-depth studies in three areas, which a 15-man Habonim-Dror Leadership group from South Africa recently learnt about on a tour of the School. Telfed Magazine joined the group. “Firstly, we offer a specialisation in digital communications and the internet, preparing our students for the challenges of the



Adam Segal,
IDC student

Springbok Team: Some of the South African students at the IDC together with Uri Goldflam (left) Director of the Overseas Program, and Jonathan Davis (4th from left) IDC Vice-President and head of the Raphael Recanati International School.

digital revolution, including online media, data-mining processing, building websites, and producing content for the internet,” explained **Uri Goldflam**, Director of the Overseas Programme. “The second area,” continued Uri is “political and marketing communication, focusing on influencing the opinions of voters

and consumers.” It was this component of the course that most interested 22 year-old **Adam Segal** from Ra’anana, who came on aliya with his family in 2001 and is “thoroughly enjoying the course. I’m looking to going into marketing, so I’m more into the ‘persuasive’ media. I want to understand not only how business works, but the psychology behind how people tick.” Adam is all praise for the school and its equipment, “which is so sophisticated that even Channel Two is presently filming in our studio.”

“Students have access to nine studios, an entire wing of editing rooms and computer labs in the 6000 square metre complex, equipped with the world’s most sophisticated communications and teaching technologies,” says **Stephanie Miller** (née Kaplan originally from Paarl) who is the Registrar for the School of Communications. “Our studio facilities are so state-of-the-art that local TV stations often record their programs here. In exchange, they will be happy to snap up some of our graduates for their internships. All our students leave here knowing how to produce a radio broadcast and TV movie.”

“For me it has been an amazing experience,” concludes Adam. “You start the year knowing nothing and by the end of the first semester, you are producing, directing and editing.”

The third area of the programme, continued Uri, is “television studies, bringing together the creativity of TV and the professionalism of journalism.”

Lara Greenberg, who worked for five years as a correspondent for the Jewish Report in Johannesburg, recently joined the course. “I was studying in SA through UNISA and was so bored, feeling detached from my courses. Best move I made coming to the IDC’s Communication School - It’s such a stimulating and enriching environment.”

Raffi Miller who has spent some 30 years producing and directing educational programmes for Israeli TV is currently teaching TV production. “No

less important than learning the craft of camera work and editing is learning how to work as a team.” Amongst the many students from over 50 countries who must learn to work together are the eight South Africans. “In the short time that I have got to know them, I am impressed by their commitment and creativity,” says Raffi, who has on two occasions been sent as a Community Shaliach by the Jewish Agency to the US. “I know what it’s

like to uproot oneself from a home environment and move to a foreign country. Nevertheless, more and more foreign students are doing precisely that by coming to study at the IDC. If we have eight South Africans in our first year at the Communications School, this trend will only increase.”



(l-r) :IDC students Ilan Glasser, Tanya Greenberg, Lara Greenberg and Chana Kazarnovsky.

Stephanie Miller, registrar of IDC School of Communications, with student.



For further information contact Stephanie Miller, Registration Consultant at the Raphael Recanati International School, IDC, Herzliya - +972-9-960-2841 Fax: +972-9-952-7334 smiller@idc.ac.il www.rris.idc.ac.il

PICTORIAL RECOLLECTIONS

Retired orthopaedic surgeon **Michael Adler** of Raanana never had a formal art lesson, possessed a studio, nor exhibited at a one-man show before his solo exhibition in December at Beth Protea. He reveals “I have been drawing all my life. It started in school when I was forever drawing and painting ships.” On exhibit were works in oil, water colours and drawings in the medium he most enjoys, “pen and ink.”

Apart from the still lifes, there were numerous landscapes, many of his native South Africa such as Hermanus, Stellenbosch, Groot Constantia, Simonstown, Matjiesfontein, the wine estates in the Western Cape and the Cedarburg. “They are all so close to my heart and a record of where I have been and what I have done throughout my life.”

In his speech at the Beth Protea opening, Michael said that had previously exhibited twice, both times at events organised by the **Kfar Saba Telfed Regional Committee**. The proceeds of the Beth Protea exhibition were donated to charity.



Michael Adler, proceeds of the sale of his paintings were donated to charity.

GRANDMA ANNE

Coinciding with her 80th birthday, **Anne Bloch** of Ashkelon held an exhibition of her mixed work at the Dondekov Gallery – the previous home of writer Smilanski – in Rehovot. In her invitation to **Telfed Magazine** she wrote “I am known as a multi-faceted artist – eclectic and original, humorous and sad, but generally, a very expressive, colourful person. I relate to ecology, technology, nature and peace. Maybe

you can discover me! Grandma Moses was discovered at 80!”

In reality, Anne has long been discovered, exhibiting since the early 1970s throughout Israel as well as in South Africa.

Anne told Telfed Magazine that she always felt that “I should be living in London, Paris or New York” and that she “landed in Ashkelon” because her late husband Archie, a pediatrician, wanted to help the masses of new immigrants to the region through preventative pediatrics. Nevertheless, she concedes that “having been born in Palestine in 1926, being raised and educated in South Africa and returning to a very large family in Israel in 1952, I really feel I am living in an amazing country, the good with the bad. This is why I called my exhibition, “*Annie b’Eretz Haplaot.*”

ON EXHIBIT



Annie b-Eretz Haplaot

BETARIM REUNITE

Who can recall where they spent 'all' their December holidays in their teens?

For **Shelly Cohen (née Mowszowski)** of Ra'anana, who in 1992 became the first female national head of South African Betar, the question posed no problem. "Every year my parents used to hopelessly ask: "Maybe this year we can go on a family holiday?" Forget it! Every June was *mini-machaneh* followed by December's big camp. Right from the age of 14, I knew I would come and live in Israel."

An early recruit to Betar in South Africa was **Shmuel (Muki) Katz** of Tel Aviv. The last commander of the Irgun in Jerusalem in 1948 and the only South African to ever be elected to the Knesset, Muki relates how he "sat mesmerized listening to Jabotinsky address the Jewish community in Johannesburg in March 1930. He spoke for well over two hours. He addressed specifically to the youth, "Don't be spectators' in the future Jewish state, be participants"."

Muki heeded the call and "the next day I joined Betar." A multitude of others over the ensuing decades followed suit, many later making Israel their home. Celebrating Israel's 60th anniversary, Betarim from Israel and abroad will converge for a reunion on May the 4th at Jabotinsky Park near Bin-yamina. "We are anticipating a record turnout," says

Reunion Organising Committee

Morris Strauss, Shely Cohen, Danny Kass, Beryl Ratzer, Paul Bernstein, Stephen Shochat, Laurie Shochat, Teddy Saitowitz, Jossie Gaitelband

Absent: Hertzell Katz, Naomi Heim and Stanley Finkelstein



At Machaneh: (top row) Herzl Melmed, Pete Smith, Raphael Melmed; (bottom row) Icky Albert, Harry Brand, Herzel Katz, Mike Levy, Jonathan Pincus

Beryl Ratzer, Chairperson of the reunion's Steering Committee. "We already have 60 people registered from abroad. Many will not have seen each other for 30 or 50 years, so there will be lot to catch up on; family photos to show and wonderful memories of fiery ideological meetings and fun machanot."

One thing is for sure; also attending will be many, if not

most of the former national leaders of the Movement. They will not have far to travel - they live in Israel. "Betar leadership always led by example," says former national head (Rosh Hanhagah Artsit) **Laurie Shochat**, who too sits on the Steering Committee, together with his brother Steven and many of the other former national leaders of the Movement. "We did not merely speak of aliya, we came."

The current head of Betar in South Africa, **Ryan Sauer**, told Telfed Magazine that despite the Movement being small today, "nevertheless, each year some three to five of our chevra make aliya. We usually have at least five each year on the machon leadership programme and while they are expected to return to SA and work for the Movement, many stay after finishing the course. Who can knock that! They are fulfilling the highest ideal of Betar." Ryan assures that the youngsters on the 2008 Betar year-programme "will be attending the reunion sending a strong message of continuity."

The event starts at 4.00pm and food - hamburgers, boerewors, salads, mielies and drinks - will be available to purchase, although participants are free to bring their own.

For further information on tickets, transport & programme, please contact: Beryl Ratzer at 052-3651037, ratzer@bezeqint.net or Naomi Heim at Naomi Heim - 09-7446110



HELP TELFED HELP YOU



Hertzel, Chairman of Keren Telfed, at the 1993 launch of the fundraising campaign at the Knesset.

David is a pensioner who worked all his life in South Africa to provide for his family. With his modest pension he moved to Israel in order to live out his retirement in a country which he feels is his own.

Unfortunately, with the depreciation of the rand and his savings and pension barely sufficient to meet his living expenses, he eventually found himself unable to even replace his broken kettle. In desperation David turned to Telfed, who dealt with his case in the strictest confidence and now provides him with monthly assistance.

“Telfed is the ‘Abba’ and ‘Ima’ for Southern Africans living in Israel” said Hertzel Katz, chairman of the Telfed Fundraising Committee. “When in need, people turn to Telfed for support.” With the motto “love and charity begin at home”, Keren Telfed was established in 1980, calling on the community to give generously to a fund supporting Southern Africans in need.

While observing that the charity-culture in South Africa was very different, typified by IUA stop-orders or the JNF blue box, “this

style of fundraising,” says Hertzel “was never replicated in Israel, as funding for immigrant organizations like Telfed, traditionally came from the Jewish Agency.”

However, Telfed was fortunate to have another source to assist its community, namely, the trust funds under its administration. However, by 1993, Telfed realised that the money from these funds was no longer sufficient to meet the growing needs of its community and so, under the direction of Hertzel and Telfed Director Sidney Shapiro, embarked on the first-ever Keren Telfed fundraising drive.

The initial Keren Telfed fundraising campaign went better than expected and over a million and a half shekels in pledges were raised. Hertzel cites one potential donor who initially turned him down, because “his charity allocation had been used up for the year” but after listening to the great work that Telfed was doing, wrote out a generous pledge.

Hertzel emphasised that for Telfed, the purpose of the fund was simple: “If we can

help one family now that we couldn't help before, then it's a mitzvah".

At the second campaign of the **Keren Telfed**, launched in 2004 at the South African Ambassador's residence, beneficiaries spoke on how the fund had helped them over the years. A South African mother spoke about her autistic child and how difficult and expensive it was to care for such a child. After numerous applications for assistance, she found that Telfed was the only organisation prepared to help her.

TIMES WERE CHANGING

2007 saw a 30% increase - bringing the total to around five million shekels - in the amount of money Telfed required to provide adequate grants, loans and scholarships. The demands on Telfed's funds varied from an increase in applicants from single parents, to halutzim, following the effects of privatisation on the kibbutzim. Another area has been the spurt of new olim who either have their money tied up in South Africa or who need initial assistance to re-establish themselves in Israel.

Of particular concern are the elderly estimated to require one million shekels during 2008. Sidney notes that with retirement homes becoming increasingly more expensive, many of the elderly - those dependent on their savings from South Africa - are finding it difficult to maintain their standard of living. More often, when any member of this group receives a grant, it ends up as assistance for life. As people today live longer, this increases the pressure on Telfed's limited resources.

Sidney explains that 80% of the fund's

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revenue is allocated to education, the elderly and disadvantaged individuals, while the remaining 20 %, to specific organisations such as the Institute for Training Guide Dogs for the Blind.

Telfed's social worker, Louise Geva - who counsels as well as administering the 'Loans & Assistance Committee' - notes that while people in the not too distant past used to apply for loans, today most applications are for grants.

As an overall scenario, Sidney reveals that on average "some 600 students and 300 families are assisted annually with a minimum of 160 families receiving monthly support."

With the disparity between the rich and poor in Israel widening and the middle class suffering the most, Louise says that where previously Telfed mainly helped Southern African olim, the trend today is also to assist their children and grandchildren. "We can't help with everything but we do as much as we are financially able."

While Telfed does not ask for a membership fee, it is appealing for community support. "It's payback time", said Katz. "People have done well in Israel because of the help of others. Now they are being called on to help"

The Telfed chairman Maish Isaacson, members of the Executive, the Director and Staff express heartfelt condolences to families whose loved ones have passed away in recent months:

Asne Samuels (*Herzliya*)
Bernice Burnstein (*Ramat Hasharon*)
Bernie Kupferberg (*Moshav Nir Chen*)
Cecily Tuffias (*S.A.*)
Chinky Whiteman (*Netanya*)
Dov Braun (*S.A.*)
Eddie Gorfil (*Netanya*)
Eli Shrier (*Hod Hasharon*)
Eli Steinberg (*Ramat Beit Shemesh*)
Ethel Trapido (*Givatayim*)
Fay Kaplan (*Raanana*)
Harry Bank (*Tel Aviv*)
Jack Danziger (*Cape Town*)
Jackie Adelsky (*Bulawayo*)
Janie Lotz (*Netanya*)
Jason Bernstein (*Hod Hasharon*)

Jessel Mendelsohn (*Netanya*)
Joe Salem (*Tel Aviv*)
Ma'ayan Rothenberg (*Kibbutz Beit Ha'emek*)
Marion Milner (*Beer Sheva*)
Matti Cohen (*Ramat Hasharon*)
Max Lanier (*Ra'anana*)
Motti Weiner (*Protea Village*)
Myron Weinberg (*Protea Village*)
Nancy Hartsman (*Ra'anana*)
Nat Lee (*Hod Hasharon*)
Sara Kroll (*Kibbutz Ma'ayan Baruch*)
Shlomo Kroll (*Kibbutz Ma'ayan Baruch*)
Tolli Sloman (*Kibbutz Yizreel*)
Beulah Ganz (*S.A.*)
Dov Sender (*Jerusalem*)
Louis Greenblatt (*Kiryat Ya'arim*)
Aba Nurick (*Kibbutz Saad*)

Ma'ayan Rothenberg

Last December saw the tragic death Corporal Ma'ayan Rothenberg from moshav Kibbutz Ha'emek. The 18 year old from the Armoured Corp. died following injuries sustained during a training exercise at the Shizafon base in the south of Israel.

His service to his country did not end with his life; on the contrary he has given life to five others. Three men and one woman, all in Israel, received Ma'ayan's heart, lungs, kidney's and pancreas. His liver was flown to Germany and transplanted into a 54-year-old man.

Eli Hefetz, 51, who received Ma'ayan's heart, looked at the picture of his donor and sighed, "this must be an angel."

Ma'ayan had a phenomenal memory, loved history and the movies and with the aid of his computer taught himself to play the drums and guitar. He liked to mimic politicians and was an outstanding athlete.





Despite being colour blind, Ma'ayan was decorated at the end of his basic training ceremony at Latrun as a *Chayal Mitztayen* - Outstanding Soldier.

The Southern African community expresses condolences to parents Mark and Elaine (ex-Port Elizabeth) and twin brothers Dani and Ilan.

Jason Bernstein

“*Ein milim!*”, “There are no words” were how people greeted each other at the large funeral of Jason in Hod Hasharon. And there were no words. What does one say when a young man of 33 is so cruelly snatched away three weeks after his young wife had given birth to their first child. All were stunned.



In one week, a virulent bacterial infection ended the life of the Chairman of *Tzair Balev*, Telfed's Young Olim Committee. His mother Sharon is well-known to the Southern African community as a long-serving and much-loved staff member of Telfed.

As more young people have been making aliya from South Africa in recent years, it became increasingly necessary to establish a special committee to help them integrate into Israeli society. Jason, who had come on aliya with his family at the age of twelve in 1986, joined the committee with his wife Leanne soon after they were married. They were both well established professionally, ready to start a family and keen to serve their Southern African community. In 2007, Jason assumed the reins of Chairman. A year later, the Committee - that reaches out to young Southern African olim by connecting with 'lone soldiers', organising social events, inviting professionals to speak on the job market and meeting with visiting youth groups from South Africa – lost its dedicated, “caring and soft-spoken” Chairman. Sadly, this was a family not new to sudden tragedy. In 1996, while serving in the IDF, Jason heard the devastating news that his grandmother and aunt, on his father's side, had been killed in a terrorist attack at Dizengoff Centre.

Again, this family was being called upon to pick up the pieces and go on. His brother Richard, in tender prose, spoke at the funeral of Jason's nature and in particular his persistence in tackling problems, “never giving up”, while his cousin Craig strummed at the graveside a sweet melody on his guitar. “You always asked me to play for you. How could I not today. Farewell.”

The entire Telfed Family expresses its heartfelt condolences to wife Leanne and baby Mika, to parents Sharon and Paul, his brother Richard and extended family.

David Kaplan

continued on next page



Leo Camron

A graduate of Natal University and an artillery captain who served in North Africa in WW2,



Leo Camron (Caminsky) left his wife Hazel with two daughters and “one on the way”, to join Machal and fight in Israel’s War of Independence. Such was Leo’s commitment which typified a lifetime of service, notably introducing rugby to Israel as well as his pioneering contribution to the teaching of English to Israeli students. He was revered as an outstanding educator and was the author of English grammar books that served successive generations of students in the new State.

After serving in Machal, Leo made aliya with his family in 1951, obtaining an appointment in the sports department of the IDF, where he is credited with organising in 1952, the first rugby game in Israel, between a group of South Africans and a team of parachutists. The South Africans won 18-6. He was active as well in the genesis of the two other main Southern African sports - cricket and bowls.

Working for **Telfed** in 1955, he is well remembered by people of that generation for his role in *Kol Zion Lagola*, Telfed’s radio service. This was at a time when telephonic contact between Israel and South Africa was virtually non-existent, so Leo used to record messages from family members in towns, kibbutzim and moshavim and send the recordings to South Africa, where it was then broadcast once a week on local radio. It was also played to gatherings of people, hungry to hear the voices of their loved ones.

Leo is survived by his widow Hazel, daughter Sharon Ziporin, son Alon Galron and three grandchildren, all of whom live in Israel; a son, David Camron, a daughter Jo-Ann, five granddaughters and three great-grandchildren, who all live in the United States.

David Kaplan

Joseph E.A. Salem

Telfed mourns the passing of Joe Salem who died recently at the age of 94. Joe had been for many years a valuable member of **Telfed’s Endowment & Scholarships Committee**. Tributes were paid at the funeral to one of the most highly respected freemasons in the world, an Hon. Deputy GrandMaster of Israel, South Africa, Netherlands and Scotland. A wise, caring and humble man, Joe will be missed by all whose lives he touched.

Telfed extends sincere condolences to wife Leonora, children Tova and Michael and their families.



The Chairman, Editor and members of the Telfed Media Committee extend their sincere condolences to Committee member **Neil Schwartz** and wife **Barbara** on the tragic loss of their son-in-law **Dov Braun** in South Africa.

All classified advertisements must be paid for in advance. Cheques are payable to SAZF (Israel), 19/1 Schwartz St., Ra'anana 43212.

The basic charge is NIS140 for up to 30 words. For an additional sum of NIS 25 your ad can also appear on our website. One free ad will be granted to new olim from Southern Africa within the first year after arrival.

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